

THE THRILLING LIFE STORY OF JOSEF GANZ

The first ever book on the extraordinary life of the genius Josef Ganz, the unknown German counterpart to Henry Ford.

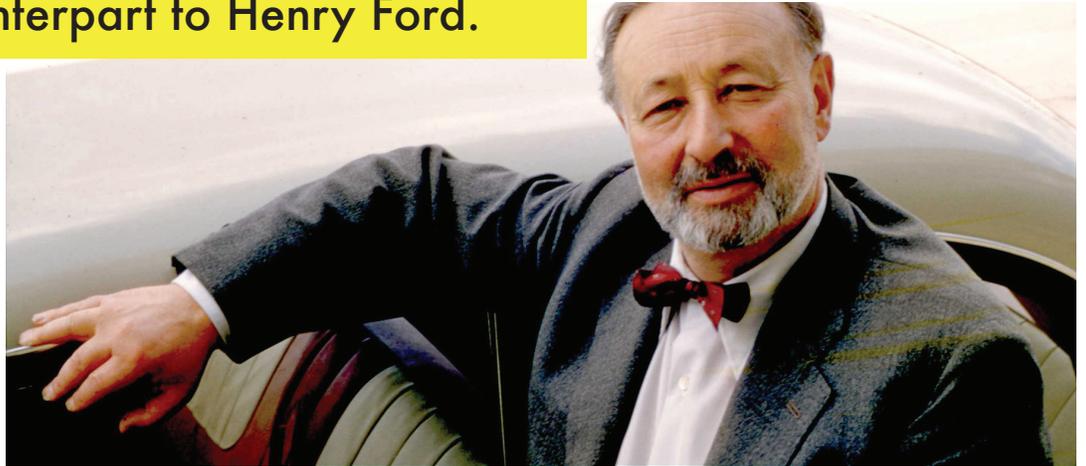
FALL 2011

A biography that reads like spy fiction and will attract a wide range of readers.

The unique story of the German originator of compact car design whom the Nazis tried to erase from the official record.

Revelatory and a fun read, this is both an important piece of suppressed history and a real-life adventure story.

The best that non-fiction has to offer.



THE EXTRAORDINARY LIFE OF
JOSEF GANZ
THE JEWISH ENGINEER
BEHIND HITLER'S
VOLKSWAGEN



All the stunning facts the Nazis didn't want the world to know.

Paul Schilperoord



THE THRILLING LIFE STORY OF JOSEF GANZ

THE JEWISH DESIGNER THE NAZIS TRIED TO ERASE FROM HISTORY

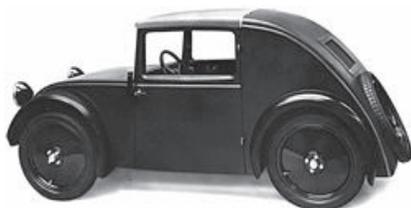
The astonishing biography of Josef Ganz, a Jewish designer from Frankfurt, who in May 1931 created a revolutionary small car: the Maikäfer (German for May Beetle). Seven years later Hitler

a biography that reads like a spy thriller, he tells how Ganz was imprisoned by the Gestapo, until an influential friend with connections to Göring helped secure his release. Soon afterwards he was forced to flee Germany while Porsche created



Josef Ganz in a prototype of his Swiss Volkswagen (1937).

introduced the Volkswagen. He not only 'took' the concept of Ganz's family car, he even used the same nickname. To this day the VW Beetle is considered one of the most important of all automobile designs. It incorporated many of the features of Ganz's original Maikäfer, yet until recently Ganz received no recognition for his pioneering work.



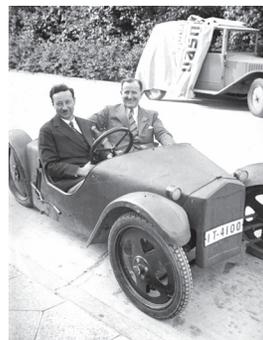
The Standard Superior, designed by Josef Ganz (1933).

The Nazis did all they could to keep the Jewish godfather of the German compact car out of the history books. Now Paul Schilperoord sets the record straight. In

Cigarette card showing Ganz's Standard Superior (1933).



the Volkswagen for Hitler using many of his groundbreaking ideas. Ganz was hunted by the Nazis even beyond Germany's borders and narrowly escaped assassination. After the war he moved to Australia, where he died in 1967.



Josef Ganz (left) with a friend in his Maikäfer (1933).

Biography



The Extraordinary Life of Josef Ganz The Jewish Engineer Behind Hitler's Volkswagen

by Paul Schilperoord

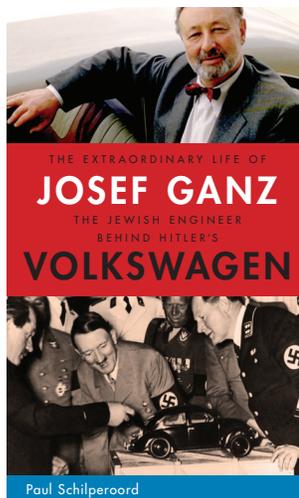
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Over 350 pages, with 200+ illustrations and photographs, including unique material from Josef Ganz's private collection.



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TARGET AUDIENCE

- History buffs with an interest in World War II.
- Car enthusiasts and all those fascinated by the origins of iconic designs.
- Jewish and other readers who want to find out more about the life of European Jews in the WWII era.
- Biography fans.

AUTHOR



Author in an original Markäfer

Paul Schilperoord is an European journalist, science and technology writer, and car expert. He was born in The Hague, the Netherlands, and currently lives in Florence.

PUBLICITY

- Book tour: author will visit New York, Washington, D.C., Boston, Chicago, and L.A.
- Author is available for interviews.
- Reading copies available.

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Richly illustrated with unique material from Josef Ganz's private archive



Josef Ganz posing on the roof of his 1933 Standard Superior.



Josef Ganz at work.



Test drive of Ganz's Swiss Volkswagen.



Striking resemblance between Josef Ganz's Standard Superior (above) and Hitler's VW Beetle (below).



The Josef Ganz story is a great read for anyone interested in World War II, Jewish history, the evolution of car design or simply biographies of extraordinary individuals.

Advertisement for Ganz's Standard Superior (1933).

